

NEWS RELEASE

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For Immediate Release

Profile Products LLC Acquires Conwed Fibers®

Buffalo Grove, Ill. -- Profile Products LLC, a leader in inorganic soil amendments and hydraulically applied mulches, recently announced the purchase of wood-based hydraulic mulch products manufacturer, Conwed Fibers®.

Based in Conover, N.C., Conwed Fibers boasts 35 years of experience producing high-quality products for the golf course, DOT highway, landfill, commercial and residential markets. Profile Products' acquisition includes all Conwed products and brand names such as Futerra® erosion control blankets, Hydro Mulch® products, home lawn products, tackifiers and nettings. Additionally, Profile Products obtains company manufacturing facilities.

"Conwed's outstanding product and service reputation is a perfect match for Profile Products and a natural extension of our commitment to be the premiere soil solution company," says Mark Lewry, president of Profile Products LLC. "The addition of Conwed compliments our existing line of proprietary products and our mission to provide the best products, supported by the best agronomic team in the country. We look forward to delivering the highest quality and most comprehensive mulch and erosion control products in the industry."

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In August 1999, Profile Products also acquired the Terra-Mulch company, an established market leader in cellulose mulches and amendments. With the Terra-Mulch products already in place, the Conwed Fibers purchase now gives Profile Products the industry's most extensive line of hydraulic mulch products. The line represents all leading cellulose, wood and paper mulch technologies, as well as the newest blankets and accessories. Together, the two product lines will be able to meet any customer need.

Profile Products LLC manufactures a wide range of porous ceramics and soil modification products for use by professional landscapers, groundskeepers, sports field managers, golf course superintendents and homeowners. TURFACE®, PROFILE™, Seed Aide® and Terra-Mulch® products are sold in North America through an extensive network of distributors and retail outlets. PROFILE soil conditioners are also distributed to homeowners exclusively through Schultz®, a nation-wide provider of plant food and potting soils.

Note to editors: If this release is used with a reader service number, please direct all inquiries to Profile Products LLC, 750 Lake Cook Road, Suite 440; Buffalo Grove, Ill. 60089; (800) 207-6457; www.profileproducts.com.